

EISEMAN

NORTHPARK CENTER DALLAS



GREETINGS

At Eiseman Jewels, the fall of 2013 marks the beginning of our year-long golden anniversary celebration. Founded by my parents Dick and Louise at Titcher-Goettinger in 1963 in downtown Dallas, and then expanding to NorthPark Center in 1965, in our fiftieth year we're just now hitting our stride with many exciting new enhancements.



In early November, adjacent to our main salon, we opened the doors to our new space exclusively dedicated to Rolex timepieces. Within this new space, Texas will enjoy one of the widest selections of Rolex styles in North America, a state-of-the-art service area with trained Rolex technicians performing factory-approved service, a staff of Rolex experts to help you find the perfect timepiece, and much more. Eiseman Jewels is one of just a handful of retailers where you will find such a space, and we couldn't be more excited.

Additionally, beginning in February of 2014, we begin a comprehensive expansion and remodel of Eiseman Jewels. Upon the unveiling of our new salon, expect an expanded selection of important diamonds, accessible luxury collections including diamond fashion and gemstone jewelry, and our Eiseman estate collection. Our salon enhancements will also allow for a broader collection of bridal designs, so be sure to visit our new bridal blog at eisemanjewels.com/blog for all of the latest trends, tips and advice for a perfect wedding (which begins with the ring, of course).

We continue to offer a broad range of services, including jewelry design and estate buying. Allow our jewelers to turn unworn heirlooms into creative new wearable designs, or, if you prefer, the Eiseman estate specialists offer attractive pricing on the purchase of unused watches, jewelry and diamonds.

We remain steadfastly committed to our guiding principles of integrity, value, philanthropy and service. As part of our dedication to serving our loyal patrons, enjoy complimentary valet parking when visiting the salon, or call upon your preferred Eiseman associate to consider selections in the comfort of your home or office. Whatever the need, at Eiseman Jewels, we aspire to make each client experience exceptional in every way: now, and for the next fifty years.

Thank you.

A handwritten signature in cursive script that reads "Richard D. Eiseman, Jr." in dark ink.

Richard D. Eiseman, Jr.

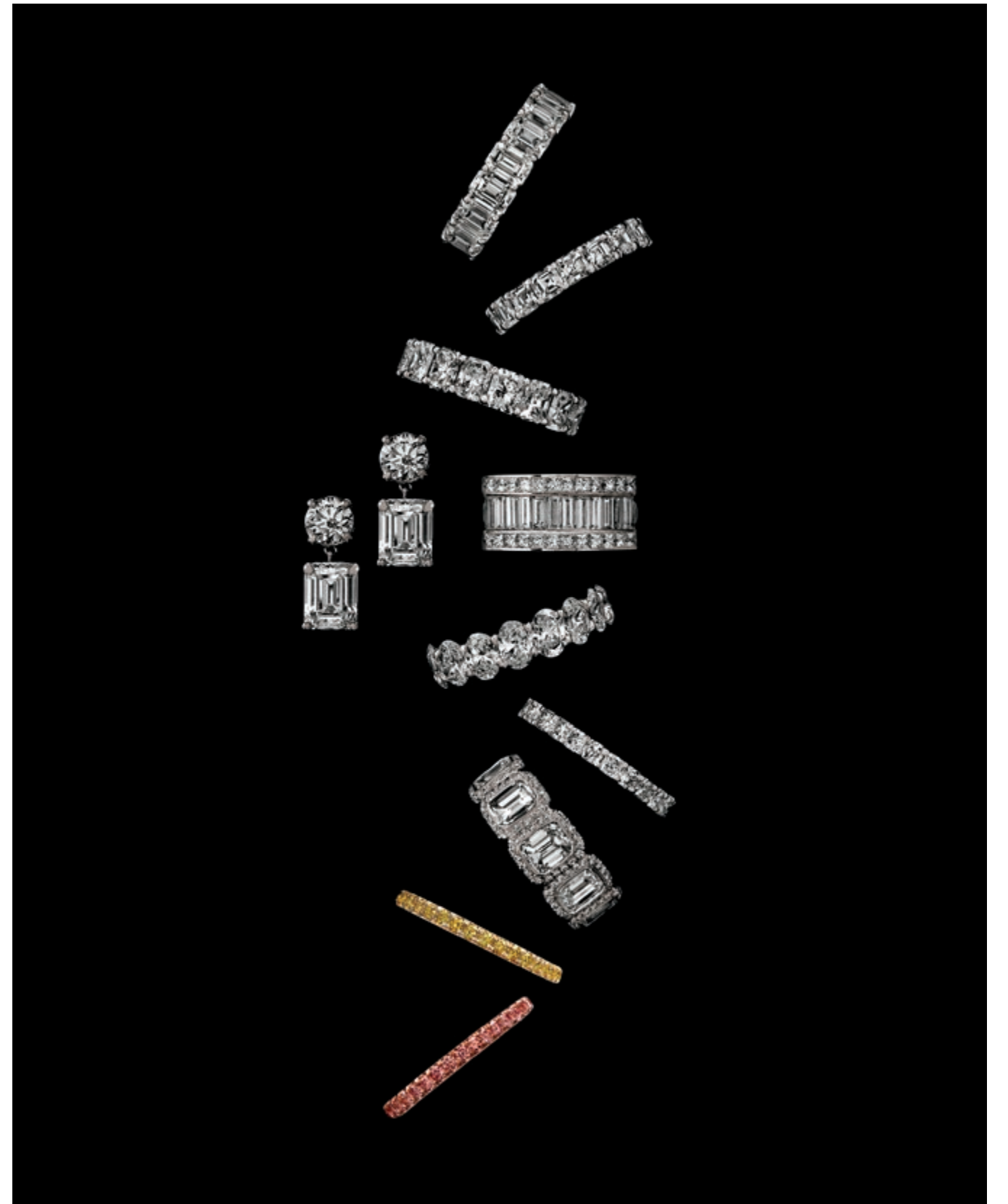


PORTRAIT BY MICHAEL MULVEY PHOTOGRAPHY



JB STAR







JB STAR







**KATIE
DECKER**



ETHO
MARIA





SEAMAN
SCHEPPS



LIKA
BEHAR



TEMPLE
ST. CLAIR





SPARK



SUTRA



GOSHWARA





ROLEX



ROLEX



VACHERON
CONSTANTIN



JAEGER
LECOULTRE





— INTRODUCING —
**CHRISTOPHE
CLARET**



— INTRODUCING —
**IWC
SCHAFFHAUSEN**



ULYSSE
NARDIN



BREITLING

BAUME
& MERCIER



— INTRODUCING —
HERMÈS

DEAKIN & FRANCIS



WILLIAM HENRY

COVER

Diamond & 18K White Gold Bracelet

A NOTE FROM RICHARD EISEMAN
Extraordinary Blue Sapphire Rings in Platinum

3 A COLLECTION OF BLUE SAPPHIRES
& EMERALD

4 JEWELS BY JB STAR
Important White Diamond Collection

5 A COLLECTION OF FANCY YELLOW DIAMONDS

6 SHOW YOUR SHAPE
Diamond Engagement Rings & Earrings

7 DIAMOND WEDDING BANDS & EARRINGS

8 SAPPHIRES – RUBIES – EMERALDS

9 JEWELS BY JBSTAR
Precious Emeralds & Rubies

10 DECADENT PEARLS & DIAMONDS
IN 18K WHITE GOLD

11 BOLD WITH DRAMA
Aquamarine – Green Tourmaline – Spessartite Garnets –
Demantoid Garnet

12 FANCY YELLOW DIAMONDS
in 18K White & Yellow Gold & Platinum

13 PINK & WHITE DIAMONDS
in 18k White & Rose Gold

14 DIAMOND & 18K YELLOW
GOLD CUFF BRACELET

15 KATIE DECKER
A Sixth Generation Texan, Specializing in 18K
Gold & Diamonds

16 18K ROSE GOLD & BLACK DIAMONDS

17 18K ROSE GOLD & WHITE DIAMONDS

18 SEAMAN SCHEPPS

19 PEARLS IN 18K YELLOW GOLD

20 INTRODUCING LIKA BEHAR
Accessible Luxury in 24K Gold

21 TEMPLE ST. CLAIR
Accessible Luxury at its BEST, in 18K Yellow Gold

22 INTRODUCING SPARK
Pink & Green Tourmaline in 18K White Gold

23 SUTRA
Rocking the Universe in Fancy-Cut, Natural Diamonds
& 18K Yellow Gold

24 GOSHWARA
Accessible Luxury in Colors that Delight,
All in 18K Yellow or White Gold

25 CITRINE IN ORANGE & RICH
18K YELLOW GOLD

26 DELICATE ACCESSIBLE LUXURY
IN 18K WHITE GOLD

27 DIAMONDS TRADITIONALLY & WITH
A TWIST IN 18K WHITE GOLD

28 ROLEX

Datejust, 36mm
Datejust II, 41mm
Cosmograph Daytona, 40mm
Yacht-Master II, 44mm
Milgauss, 40mm

29 ROLEX

Day-Date II, 41mm
Oyster Perpetual Datejust Special Edition, 34mm
Datejust, 26mm
Datejust, 31mm
GMT Master II, 40mm

30 VACHERON CONSTANTIN

Quai de L'Île, 41mm
Patrimony Contemporaine Perpetual Calendar, 41mm
Overseas Chronograph, 42mm
Patrimony Contemporaine, 40mm
Overseas Lady, 36mm

31 JAEGER LECOULTRE

Rendez-Vous Date, 34mm
Grande Reverso Ultra Thin Duoface, 46mm x 27mm
Master Ultra Thin Tourbillon, 40mm
Master Eight Days Perpetual, 40mm
Deep Sea Chronograph, 42mm

32 INTRODUCING CHRISTOPHE CLARET

21 BLACKJACK, 45mm
KANTHAROS, 45mm
SOPRANO, 45mm
X-TREM-1, 44.8mm x 56.8mm

33 INTRODUCING IWC

Ingenieur Perpetual Calendar Digital Date-Month, 46mm
Portuguese Automatic, 42.3mm
Portofino Automatic, 40mm
Ingenieur Chronograph Racer, 45mm
Big Pilot's Watch, 46mm

34 ULYSSE NARDIN

Marine Chronometer Manufacture, 43mm
Executive Lady, 40mm
Marine Chronometer, 43mm
Freak Cruiser, 45mm
Marine Chronograph Manufacture, 43mm

35 BREITLING

Navitimer World, 46mm
Super Ocean Heritage 46 Chronograph
Transocean Chronograph Unitime, 46mm
Super Avenger II, 48mm
Chronomat, 44mm

36 BAUME & MERCIER

Clifton Complete Calendar, 43mm
Clifton 1830 Manual, 42mm
Linea, 27mm
Clifton Complete Calendar, 43mm
Capeland Worldtimer, 44mm

37 INTRODUCING HERMÈS

Kelly, 20mm
H Hour, 26mm
Arceau Chronograph, 43mm
H Hour, 26mm

38 DEAKIN & FRANCIS – WILLIAM HENRY

For the Men
Cufflinks with Whimsy
Fine Collectable Pocket Knives

BACK COVER

Long & Sexy ... Diamonds in Every Color

JEWELRY ENLARGED TO SHOW DETAIL. PEARLS ARE CULTURED. ALL ITEMS SUBJECT TO PRIOR SALE. MASTERCARD, VISA, DISCOVER, AMERICAN EXPRESS & UNIONPAY ACCEPTED. EISEMAN CREDIT CARD NOW AVAILABLE. TO ORDER, OR FOR MORE INFORMATION, PLEASE CALL 214.369.6100 OR 800.344.4280.

BARAKA

BEZ AMBAR

DEAKIN & FRANCIS
ENGLAND

ETHO MARIA
HAUTE JOUWELIERE

FURRER & JACOT

GARAVELLI

GUMUCHIAN

Jack Kelège

JB STAR

KATIE DECKER

MIKIMOTO

MONICA RICH KOSANN

Montegrappa

RAY GRIFFITHS

ROBERTO DEMEGLIO

SEAMAN SCHEPPS

SPARK

SUTRA

TEMPLE ST. CLAIR

William Henry

Y EWN

YVEL

Zancon

BAUME & MERCIER

BREITLING

Cartier

CHRISTOPHE CLARET

HERMÈS

IWC

JAEGER-LECOULTRE

ROLEX

ULYSSE NARDIN

VACHERON CONSTANTIN



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